

Telecoms, Media & Internet 2021

Telecommunications is the largest communications sector in the United States. AT&T, Verizon, and T-Mobile are the largest and most diversified telecommunications companies in the United States. Each provides to residential and business customers local, long-distance, and international voice and data services, wireless services, broadband and internet access, and multichannel video programming. Although wireline services continue to experience contraction, the rapid growth of wireless services, particularly wireless data services, have ensured that the aggregate telecommunications sector continues to grow. The telecommunications sector is not subject to significant regulatory barriers to entry and is generally open to foreign investment.

In 2020, the wireline industry market decreased by nearly 8%, generating around \$58.3 billion in revenue, as reported by IBIS World. According to company Q3 2020 reports, Comcast, the largest internet access provider, has over 30 million broadband subscribers, while AT&T claims 14.1 million and Charter Communications serves approximately 28.6 million. Verizon had around 6.5 million broadband subscribers at the end of 2019.

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