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October 23, 2019

California: CCPA Proposed Regulations and More

On 10 October 2019, after much anticipation, the California Attorney General (AG), Xavier Becerra, held a press conference and announced the release of proposed regulations (the Draft Regulations), intended to further the purposes of the California Consumer Privacy Act of 2018 (CCPA).

### **The CCPA Draft Regulations**

The AG stated that data is today's gold, and much like California's gold rush over 100 years ago, where people rushed to mine gold from the land, today there is a rush to mine data. The Draft Regulations will be open for public comment until 6 December 2019, and the AG will hold four public hearings across the state. The AG's office has also indicated that the Draft Regulations will be updated to reflect the 2019 amendments to the CCPA that were signed into law by Governor Gavin Newsom earlier this month. The AG stated during a press conference that it is his office's goal to have the final CCPA regulations filed sometime in January 2020.

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*This article was republished in the [November 2019 issue](#) of *Data Protection Leader*.*

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