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Britt Anderson Quoted in Bloomberg Law—Apple Music Trademark Ruling Leaves 'Tacking' Standard Unclear

Britt Anderson was quoted in "<u>Apple Music Trademark Ruling Leaves 'Tacking' Standard Unclear</u>," an article in *Bloomberg Law*,* regarding Apple Inc. trying to extend trademark rights on vinyl records to "Apple Music" music performances.

"The issue for tacking is whether Apple Corps had the goodwill to transfer. And they didn't," trademark attorney Britt said.

Read the full article on *Bloomberg Law*.

*Subscription-based publication

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