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General News

## Britt Anderson Quoted in Managing IP—One Year On: TMA Proceedings Serve Purpose but Aren't Shoo-Ins

Partner Britt Anderson was quoted in "One Year On: TMA Proceedings Serve Purpose but Aren't Shoo-Ins," an article in *Managing IP\**, regarding a petition for expungement under the Trademark Modernization Act (TMA).

Britt says it's not always possible to prove that specimens are fake. But an argument that a specimen is likely false is pretty compelling in showing that that the mark is not in use.

Preparing a good case may be just as much about how the information is organized as it is about what's in the petition, however. Anderson says a lot of parties that didn't get their petitions instituted hadn't created organized indexes, which is important to do.

Read the full article here on Managing IP.\*

\*Subscription-based publication

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