

## **Britt Anderson Quoted in Law360—USPTO’s Fight Against TM Fraud Still a Work in Progress**

Partner Britt Anderson was quoted in "USPTO's Fight Against TM Fraud Still a Work in Progress," an article in *Law360*,\* regarding the U.S. Patent and Trademark Office (USPTO) and the need for additional enforcement actions to find fraudulent applications.

The USPTO employs software and analytical tools to identify patterns in large groups of applications, such as the case involving Shenzhen Haiyi. But if it doesn't already, the agency should have systems to identify these patterns in real time and take additional steps in the examination process to find potential fraud earlier on, said Britt Anderson, IP litigator ... at Perkins Coie LLP.

"The U.S. trademark examination system has focused on a one-application-at-a-time examination process involving individual examiners applying legal rules to specific applications," Britt said. "This process is not effective at detecting large-scale patterns of fraud orchestrated across numerous applications."

[Read the full article on \*Law360\*.](#)\*

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