

Perkins Coie Attorneys Quoted in *Financier Worldwide*—Biometric Liability Risk

Several Perkins Coie attorneys and the firm were highlighted in "Biometric Liability Risk," an article in [Financier Worldwide Magazine](#).^{*} regarding biometric liability risk.

"Companies that seek to take advantage of biometric technologies must assess their risks as early as possible and seek outside expertise when needed," said Jim Davis.

"Businesses using, collecting and storing biometric data face real and evolving risks and liabilities," said Selena Linde.

"If a company is already using biometric technologies, conducting an assessment midstream and acting on that assessment can save substantial future costs," said Debra Bernard.

"The insurance market has had divergent responses to the rise of biometric information privacy liability," said Bradley Dlatt.

^{*}Subscription-based publication

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