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# **NAD Hot Topics Marketing and Advertising Law Panel**

Jason Howell co-chair of the firm's Advertising, Marketing & Promotions (AMP) industry group, partnered with Laura Brett of BBB National Programs to host a marketing and advertising law panel discussion on April 5. The panelists offered insight into the Federal Trade Commission's (FTC) significant action on the use of consumer reviews in advertising, including a Notice of Penalty Offenses on deceptive endorsements, new guidance on consumer reviews in marketing, and a settlement on blocked negative reviews of products.

## **Speakers**



### **Jason S. Howell**

Partner

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