

## Janis Kestenbaum Quoted in Bloomberg Law—FTC Sees Growing Pressure for Data Privacy Rule as Pick Stalled

Partner Janis Kestenbaum was quoted in "[FTC Sees Growing Pressure for Data Privacy Rule as Pick Stalled](#)," an article in *Bloomberg Law*, regarding the pressure on the Federal Trade Commission (FTC) to kick off long-anticipated federal rules protecting personal information collected by companies amid delays with President Joe Biden's pick to fill the deadlocked agency's vacant seat.

Now, the FTC is open to putting its resources into time-consuming rulemaking procedures, Janis Kestenbaum, a partner at Perkins Coie LLP who was senior legal adviser to a former FTC chair, said.

"That's the sea change," she said. A proposal would also test Khan's drive to dust off the agency's long-dormant rulemaking capabilities, an issue she previously pressed as an academic.

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