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General News

Margaret Meyers Quoted in Private Equity Law Report—Electronic Communications: Using Third Parties for Compliance, Mitigating Social Media Risks and Fulfilling Document Requests (Part Three of Three)

Partner Margaret Meyers was quoted in the *Private Equity Law Report** article, "Electronic Communications: Using Third Parties for Compliance, Mitigating Social Media Risks and Fulfilling Document Requests (Part Three of Three)," which explains the ways that fund managers can work with service providers to capture, archive and surveil their employees' electronic communications and social media practices.

"To the extent an adviser comments about the market on a social media site, it might be difficult to tell if the commentary is personal or if it qualifies as an investment recommendation," agreed Margaret.

Compliance officers should set up notifications when employee names appear online. They could also follow employees on public social media sites such as Twitter. "It can seem like an unlimited project," Margaret admitted. "That's why employers need to rely on their employees to tell them what applications they are using for business purposes."

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