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Press Release

Perkins Coie Represents Código 1530 Tequila in Deal with Pernod Ricard to Acquire a Majority Stake

DENVER (October 21, 2022) - Perkins Coie is pleased to announce that it is representing Código 1530 Tequila, an expanding premium global spirits brand, in connection with Pernod Ricard's acquisition of a majority interest in Código. For more information please see Pernod's press release here.

Código is already available within 50 states across the United States and is at the early stage of its international development with a presence in over 30 markets. Through the new partnership, Pernod Ricard is expanding and diversifying the value proposition of its portfolio of tequila brands, which already includes Olmeca, Altos, and Avion.

The legal team representing Código is led by private equity and M&A partners Nate Ford and Kester Spindler, and includes counsel Amelia Davis, as well as associates Ken Nelson, Rachel Shapiro. The tax structuring is being led by partner Bryan Smith and counsel Lena Qiu.

Perkins Coie is a leading international law firm that is known for providing high-value, strategic solutions and extraordinary client service on matters vital to our clients' success. With more than 1,200 lawyers in offices across the United States and Asia, we provide a full array of corporate, commercial litigation, intellectual property, and regulatory legal advice to a broad range of clients, including many of the world's most innovative companies and industry leaders as well as public and not-for-profit organizations.

Media Inquiries: Please email Justin Cole, Head of Media Relations.

Contact



Nathaniel (Nate) Ford

Partner

NFord@perkinscoie.com 303.291.2336



Kenneth P. Nelson

Associate
KennethNelson@perkinscoie.com 206.359.3071



Bryan S. Smith

Partner

BSmith@perkinscoie.com 206.359.6740

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