Perkins Coie Represents CoxReps and Gamut in Acquisition by One Equity Partners

NEW YORK and WASHINGTON, D.C., (July 18 2022)—Perkins Coie is pleased to represent Cox Media Group in connection with the sale of CoxReps, the country's premier national television representation company, and Gamut, an award-winning leader in local OTT media, to private equity firm One Equity Partners. The transaction is expected to close within 30 days. For more information, please see Cox Media Group's release [here](#).

One Equity Partners is a middle-market private equity firm focused on building market-leading companies through transformative combinations within the industrial, healthcare, technology, and media sectors in North America and Europe. Cox Media Group is an industry-leading media company with unparalleled TV and radio brands.

The Perkins Coie deal team was led by Mergers & Acquisitions Partner Kyle Simon and included Partner Sam Hong and Associates Katie Rosati. Additional assistance was provided by Partners Meeka Bondy, Tom Cristy, Carl Crow, Jason Elliott, Meredith Halama, Teri Lindquist, Lisa McGimpsey, Michael Sharkey, and Liana Spendlove; Counsel Kelly Payne; and Associates Charlotte Kress, Tomer Vandsburger, Sara Davey, and Anthony Zurcher.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

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