

## Perkins Coie Represents Alchemer in Majority Investment by KKR

**DENVER (May 23, 2022)**—Perkins Coie is pleased to have represented Alchemer, a global leader in customer experience (CX) and voice-of-the-customer (VoC) technology, in a deal with leading private equity firm KKR whereby KKR will make a majority investment in Alchemer. For more information, please see Alchemer's press release [here](#).

Alchemer is a leading provider of CX and VoC software that helps businesses collect, analyze, and leverage customer and employee feedback to proactively drive better engagement, retention, and user experiences. Alchemer serves more than 13,000 customers globally, including a large number of *Fortune* 500 companies.

The Perkins Coie advisory team was led by mergers and acquisitions partner Nate Ford and counsel Amelia Davis and associate Sara Schroeder rounded out the primary deal team.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

**Media Inquiries:** Please email [Justin Cole](#), Head of Media Relations.

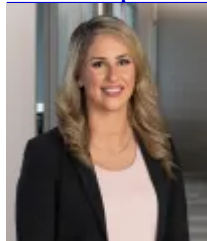
### Contact



#### [Nathaniel \(Nate\) Ford](#)

Partner

[NFord@perkinscoie.com](mailto:NFord@perkinscoie.com)   [303.291.2336](tel:303.291.2336)



## **Sara Schroeder**

Associate

[SaraSchroeder@perkinscoie.com](mailto:SaraSchroeder@perkinscoie.com) [737.256.6145](tel:737.256.6145)

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