

Perkins Coie Represents Microsoft in Its Acquisition of Xandr From AT&T

SEATTLE (December 29, 2021)—Perkins Coie is proud to be representing Microsoft Corporation in its acquisition of Xandr, Inc. from AT&T Inc. Xandr provides a data-enabled technology platform with tools that help power a diverse ecosystem connecting marketers and media owners through first-party, data-led advertising solutions across its network.

The transaction combines Microsoft's audience understanding, technology, and global advertising customer base with Xandr's large-scale, data-driven platforms for advertising. Closing of the transaction is subject to closing conditions including regulatory review. For more information on the transaction, please see Microsoft's press release [here](#).

The Perkins Coie deal team is led by mergers & acquisitions partner Gina Eiben, counsel David Martinez, and associates Numaan Deen and Selena Ng, and a technology transactions team including partner David Daggett, senior counsel Julien Bowers, and associate Rocio Palomo, and Lynnyetta Keller. Other members of the deal team include employee benefits partner Tom Cristy and associate Tomer Vandsburger; employment partner Julie Lucht and counsel Kathiana Aurelien; executive compensation senior counsel Iveth Durbin; patent partner Nicole Dunham; and tax partner Carl Crow and associates Minkeun Woo and Kristi Lee.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

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