

Perkins Coie Represents ThankView in Merger with EverTrue

SEATTLE (November 8, 2021)—Perkins Coie is pleased to have represented ThankView LLC, the largest personalized video platform for nonprofits, in its combination with EverTrue, Inc., the leading advancement software platform, supported by a strategic majority investment from Rubicon Technology Partners. For more information on the transaction please see ThankView's press release [here](#).

The integration of the two products will allow advancement and donor relations teams to automate personalized outreach based on continually updated engagement, wealth, interest, and career data, unlocking a modern and more effective approach to fundraising and stewardship that is unparalleled in the industry.

The Perkins Coie deal team included lawyers from Chicago, Portland, Seattle, and Washington, D.C., and was led by partners Ben Straughan and Nicholas E. Ferrer, counsel David A. Martinez, associate Tyler Mordecai, and paralegal Jillian Harrison. Advice was also provided by tax partner Carl T. Crow and associate Daniel Sito; antitrust partner Christopher A. Williams; technology transactions partner Sam S. Hong; employee benefits partner J. Thomas Cristy and associate Tomer Vandsburger; and executive compensation partners Lisa M. McGimpsey and Danielle Benderly.

Perkins Coie is a leading international law firm that is known for providing high-value, strategic solutions and extraordinary client service on matters vital to our clients' success. With more than 1,200 lawyers in offices across the United States and Asia, we provide a full array of corporate, commercial litigation, intellectual property, and regulatory legal advice to a broad range of clients, including many of the world's most innovative companies and industry leaders as well as public and not-for-profit organizations.

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