

## Perkins Coie Advises Rubicon Technology Partners on Investment in BrandMaker

**DENVER (February 24, 2021)**—Perkins Coie is pleased to have represented Rubicon Technology Partners in its majority investment in BrandMaker, a leading marketing operations and marketing resource management company. Rubicon's investment will support BrandMaker's growth across North America, product innovation, and exploration of acquisition opportunities. For more information, please see Brandmaker's [press release](#).

The Perkins Coie team was led by M&A partners Danielle Fortier and Kester Spindler and included associate Lisa Manrique, tax partner Bryan Smith and counsel Eric Ashcroft, employee benefits partner Tom Cristy and associates Cristopher Jones and Tomer Vandsburger, labor and employment partner Sarah Flotte, and intellectual property partner Pete Kinsella and associate Anna Zabolina.

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**Media Inquiries:** Please email [Justin Cole](#), Head of Media Relations.

### Contact



### [Bryan S. Smith](#)

Partner

[BSmith@perkinscoie.com](mailto:BSmith@perkinscoie.com) [206.359.6740](tel:206.359.6740)



## **Eric Ashcroft**

Counsel

[EAshcroft@perkinscoie.com](mailto:EAshcroft@perkinscoie.com) [206.359.3214](tel:206.359.3214)



## **J. Thomas Cristy**

Partner

[TCristy@perkinscoie.com](mailto:TCristy@perkinscoie.com) [206.359.8648](tel:206.359.8648)



## **Tomer Vandsburger**

Counsel

[TVandsburger@perkinscoie.com](mailto:TVandsburger@perkinscoie.com) [206.359.3319](tel:206.359.3319)



## **Peter J. Kinsella**

Partner

[PKinsella@perkinscoie.com](mailto:PKinsella@perkinscoie.com) [303.291.2328](tel:303.291.2328)

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