

Perkins Coie Named a 2020 Association of Corporate Counsel ‘Value Champion’

DALLAS (June 10, 2020) – Perkins Coie is pleased to announce that the Association of Corporate Counsel (ACC) has named the firm and client 7-Eleven [2020 ACC Value Champions](#) for devising innovative business and legal solutions to address an exponential growth in 7-Eleven's contract volume.

ACC Value Champions demonstrate industry leadership in integrating people, processes, technology, and data to enhance efficiency and value in their legal departments. The ACC's 2020 Value Champions program recognizes nine law departments and five external partners as pioneers of optimized legal services.

"We're honored to be identified as a 2020 ACC Value Champion. We jumped at the opportunity to partner with our client 7-Eleven to develop innovative solutions to meet 7-Eleven's goals," said Dean Harvey, Perkins Coie's Dallas office managing partner. "This recognition is a testament to the fact that a sophisticated corporate legal department like the 7-Eleven team can collaborate with a law firm like Perkins Coie that has invested significantly in legal practice management and client-supporting technologies in order to deliver significant value for the business."

Perkins Coie adapted third party tools to build an improved legal services platform for 7-Eleven at a fixed fee—despite a significant increase in work volume—to help the company reduce its legal costs for merchandizing and digital/IT contracts.

"It's important to understand just how advanced these Value Champions are at implementing creative legal solutions, especially as technology and legal operations continue to gain traction in corporate law departments," said Catherine J. Moynihan, associate vice president of legal management services at ACC. "The 2020 Champions think ahead of the curve, not only from an operational perspective for their department, but also incorporating it into a wider business strategy."

The Association of Corporate Counsel is a global legal association that promotes the common professional and business interests of in-house counsel who work for corporations, associations, and other organizations through information, education, networking, and advocacy.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

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