

## Perkins Coie Adds Technology Transactions & Privacy Law Partner in Chicago

**CHICAGO (May 15, 2020)** – Perkins Coie is pleased to announce that Sam Hong has joined the firm's Technology Transactions & Privacy practice as a partner in the Chicago office.

Sam focuses his practice on technology and intellectual property-related transactions, including drafting and negotiating licensing and transfer agreements, commercial agreements, service agreements, and agreements related to outsourcing and other strategic alliances. He also counsels private equity and strategic clients in relation to mergers and acquisitions, structured financing, and restructurings, as well as licensing agreements associated with patents, trademarks, software, and other technologies.

"Sam has built a stellar reputation managing complex technology and intellectual property matters on behalf of his clients," said Marcelo Halpern, co-chair of Perkins Coie's Technology Transactions & Privacy practice. "His deep experience in providing effective legal counsel to the technology sector, including cross border agreements, makes him a great fit for our platform. We're excited to welcome him to the team."

Prior to his most recent role at Kirkland & Ellis LLP, Sam spent three years at Samsung Electronics' global legal affairs headquarters in Seoul, South Korea. There he focused on semiconductor and technology transactions; cross-border agreements related to development, manufacture, and purchase of technologies; and mergers and acquisitions work, with a particular emphasis on medical device and hardware components.

"Sam's skill set aligns perfectly with the evolving needs of our technology clients in Chicago and globally," said Richard Sevcik, managing partner of the firm's Chicago office. "The technology sector continues to play a growing role in the Midwest region and Sam's addition will help us to maintain our strong standing in the marketplace."

Sam received his J.D., *cum laude*, from the Georgetown University Law Center and his B.A., *cum laude*, from Northwestern University.

Aside from his practice, Sam is actively involved in his community, serving on the Associate Board for the not-for-profit organization. Urban Initiatives, which runs health, education, and character development programs for kids enrolled in Chicago Public Schools.

The attorneys in Perkins Coie's Technology Transactions & Privacy practice represent leading and emerging technology companies, hospitals and health systems, financial services firms, retailers, manufacturers, and other businesses in connection with transactions spanning virtually every segment of the technology industry. The team has extensive experience in virtually all forms of traditional and leading edge technologies, including internet/e-commerce, online and cloud services, computing hardware, mobile, telecommunications, blockchain, artificial intelligence and machine learning, software (developers, publishers, and distributors), privacy and data security, virtual reality and augmented reality, autonomous vehicles, cleantech, gaming, fintech, emerging payments, virtual currencies, social media, health information and medical technology, medical devices,

biomedical engineering, wearable technology, and medical and personal biotechnology.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

**Media Inquiries:** Please email [Justin Cole](#), Head of Media Relations.

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