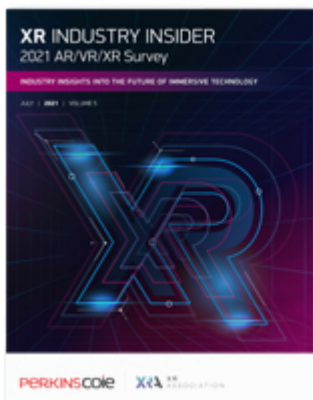




Industry leaders weigh in on the future of AR/VR/XR



Perkins Coie and XR Association survey of over 160 professionals found that immersive technology's prospects have been strengthened by the pandemic. [The findings](#) from startups, enterprise technology firms, consultants, and investors gathered their insights on the trajectory of the immersive technology industry. The results reflected that the use of virtual environments drastically increased in the past year and consumers are more comfortable with online and virtual experiences after living and working on Zoom. In addition, respondents are confident that the post-pandemic world will include even more use of immersive technology.

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