

[Events](#)

December 06, 2021

2021 WTR Live: The Future of Trademark Management and Brand Protection Roadshow



Perkins Coie is a proud sponsor of the [WTR Live: The Future of Trademark Management and Brand Protection Roadshow](#), which will be held in multiple locations from December 3 – December 10. The event series will facilitate discussion, benchmarking and the sharing of best practice around key topic areas and challenges facing brand leaders, and offer a glimpse into what the future of trademark practice looks like. Palo Alto Partner Britt Anderson and Chicago & New York Partner Tom Holt will both be presenting on "Navigating a Changing Regulatory Landscape" in their local markets during the event series. Click [here](#) for additional event details and full agenda.

Navigating a Changing Regulatory Landscape

San Francisco: December 6, 2021 – Britt Anderson

New York: December 10, 2021 – Tom Holt

Brands operate in global markets, making it essential to keep ahead of the latest legislation and policy developments from all corners of the world, as well as those on the horizon.

- Around the world in 15 minutes: the legislation you need to know about.
- Preparing for change: how the Trademark Modernization Act will impact US and international rights holders.
- On the horizon: the SHOP SAFE Act, EU Digital Services Act and other key policies to track.

Authors

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