

[Publications](#)

April 19, 2017

A New Corporate Friendly Model Of Environmental Activism

Except in a few relatively rare cases, corporations and environmental groups aren't generally fans of one another. Many environmental organizations think of corporations as soulless polluters, while the corporations often see environmental groups as a threat to their bottom lines.

But there's a new type of environmental activism that could shatter this dichotomy. [Read the full article.](#)