

## [Publications](#)

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### A Business Plan For Your Life (And Your Death)

A great estate plan is like a business plan for yourself and those most important to you. Just as a [business plan](#) is a road map to long-term success, an estate plan is a road map to achieving peace of mind for your family and perhaps even your business partners. As we have heard many times before, there is no escaping death and taxes, so we might as well plan for both. And yet, when we work with founders, we often find that they are so consumed with running their businesses that their estate plans—their "personal" business plans—are in disarray or nonexistent. Below are a few pointers to help you begin to chart a course in estate planning. [Click here to read full blog post.](#)